

Marketing Announcement



CRFC-MA-2022-12
SeamlesSEAL® POLY+
May 23, 2022

To: Carlisle Roof Foam and Coatings' Manufacturer's Representatives and Authorized Applicators

Carlisle Roof Foam and Coatings is pleased to announce the addition of a new urethane-based roof coating system to its product lineup.

The SeamlesSEAL POLY+ Performance Coating system is designed for use over spray polyurethane foam (SPF), concrete, metal, modified bitumen, smooth-surfaced BUR, and single-ply roof systems. The system consists of SeamlesSEAL POLY+ BC (an aromatic urethane base coat) and SeamlesSEAL POLY+ AL (an aliphatic urethane topcoat). The system offers unique properties such as high tensile strength and toughness, making it extremely resistant to roof movement due to normal expansion and contraction, and reducing failures at flashings and penetrations. When used as a coating over PremiSEAL™ and PremiR™ polyurethane foam systems, the resulting roof provides the edge-to-edge protection of SPF with the added toughness and durability of urethane.

Features and Benefits:

- Seamless
- High wind and hail resistance
- High UV resistance
- High tensile strength
- Excellent chemical resistance
- Excellent color retention
- Highly flexible
- Sustainable
- Very Severe Hail rating

SeamlesSEAL POLY+ AL and SeamlesSEAL POLY+ BC are available in the following sizes:

Product Code	Product Name	Packaging Size	Stocking Location
348110	SeamlesSEAL Poly + AL White Pail	5 Gallons	Maryland Heights, MD
348115	SeamlesSEAL Poly + AL White Drum	55 Gallons	Maryland Heights, MD
348111	SeamlesSEAL Poly + AL Light Gray Pail	5 Gallons	Maryland Heights, MD
348114	SeamlesSEAL Poly + AL Light Gray Drum	55 Gallons	Maryland Heights, MD
348112	SeamlesSEAL Poly + BC Light Gray Pail	5 Gallons	Maryland Heights, MD
348113	SeamlesSEAL Poly + BC Light Gray Drum	55 Gallons	Maryland Heights, MD

If you have any questions, or for more information, please contact your local manufacturer's representative.

Sincerely,

Bruce Schenke
Product Manager