



April 1, 2022

Northeast Marketing Associates, LLC, named exclusive CRFC Representative for six New England states.

Carlisle Roof Foam and Coatings (CRFC) is pleased to announce that Northeast Marketing Associates, LLC, has been selected as CRFC’s exclusive representative for the states of Connecticut, Rhode Island, Massachusetts, Vermont, New Hampshire, and Maine.

Northeast Marketing is a five-person sales agency that has served contractors, distributors, dealers, and specifiers in the Northeast for 29 years. The company offers a variety of exterior building products primarily related to residential and commercial roofing. With over 100 years of combined experience with roof coatings of all kinds, Northeast Marketing will assist customers with their coating requirements as the roofing industry increasingly recognizes the numerous advantages of using coatings to preserve existing roof systems.

Dave Tura, Managing Partner	617.763.1455	david.tura@northeastmarketing.net
Johnny Glenn	401.480.9745	johnny.glenn@northeastmarketing.net
John Prigmore	401.741.0409	john.prigmore@northeastmarketing.net
Andrew Stoddard	617.605.9085	andrew.stoddard@northeastmarketing.net
Fred Aldrich	617.571.0999	fred@northeastmarketing.net

Carlisle Roof Foam and Coatings is a part of the Carlisle family of companies. CRFC offers a broad range of acrylic and silicone roof coatings and spray polyurethane foam (SPF) insulations for commercial roofing applications. CRFC’s SPF roofing systems provide a long-term, sustainable solution and are seamless, watertight, and virtually maintenance-free. Acrylic and silicone coatings are used as a component of SPF roofing systems and can also be used as standalone products to restore existing aged roofs. For more information about Carlisle Roof Foam and Coatings, please visit www.carlislerfc.com.

Carlisle Companies Incorporated (NYSE: CSL) is a leading supplier of innovative building envelope products and energy-efficient solutions designed for the sustainable buildings of the future. Through its construction materials businesses (Carlisle Construction Materials and Carlisle Weatherproofing Technologies) and family of leading brands, Carlisle delivers innovative, labor-reducing, and environmentally responsible products and solutions. Over the life of a building, Carlisle’s products help drive lower greenhouse gas emissions, improve energy savings for building owners and operators, and increase a building’s resiliency to the elements.

Sustainable. Seamless. Solutions.

100 Enterprise Drive • Cartersville, GA 30120 • 844.922.2355
www.CarlisleRFC.com