

Marketing Announcement



CRFC-MA-2022-11

TPO III Primer

May 16, 2022

To: Carlisle Roof Foam and Coatings' Manufacturer's Representatives, Distributors and Authorized Applicators.

Carlisle Roof Foam and Coatings is pleased to announce the addition of a new primer to its product offering.

Prime-Tek TPO III Primer is a cost-competitive, low-VOC, solvent-based primer designed to promote optimal adhesion of SeamlesSEAL® Acrylic Coating, SeamlesSEAL POLY+, and SeamlesSEAL ULTRA Silicone Coatings to new or existing TPO single-ply membranes. Prime-Tek TPO III Primer is tinted blue to distinguish primed areas on white TPO membranes.

Features and benefits include:

- Promotes optimal adhesion of SeamlesSEAL Acrylic Coatings, SeamlesSEAL POLY+, and SeamlesSEAL ULTRA Silicone Coatings
- Effective in promoting adhesion on new and aged TPO membranes
- Simple, cost-effective application
- Low-VOC
- Quick drying
- Tinted for easy identification

Prime-Tek TPO III will be replacing Prime-Tek TPO II primer as stock is depleted and phased out.

Prime-Tek TPO III Primer is available in one size:

Product Code	Product Name	Packaging Size	Stocking Location	Weight
	Prime-Tek TPO III Pail	5 Gallons	Carlisle, PA	47.5lbs

If you have any questions, or for more information, please contact your local manufacturer's representative.

Sincerely,

Bruce Schenke

Product Manager

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