

Marketing Announcement



MA-CRFC-2020-04
December 18, 2020

To: CRFC Manufacturer's Representatives and Contractors

Carlisle Roof Foam and Coatings (CRFC) is pleased to announce it is collaborating with Clean Earth to help reduce landfill waste from the commercial roofing industry. CRFC is dedicated to sustainability in all facets of its business, including product packaging. This partnership with Clean Earth will help CRFC's customers save money while improving the long-term health of our planet.

Clean Earth is one of the largest specialty waste companies in the United States, providing remediation, disposal, recycling, and beneficial reuse solutions for hazardous and non-hazardous waste. Its vast portfolio of technologies and services touches nearly every industry that generates waste, including the energy, infrastructure, commercial, industrial, retail, and healthcare markets.

This cost-effective and eco-friendly program allows CRFC contractors to send empty SeamlesSEAL™ Acrylic Coating, SeamlesSEAL ULTRA Silicone Coating, PremiSEAL™ SPF, and PremiR+™ SPF drums to a Clean Earth facility for recycling. Once the containers have been received, Clean Earth will properly break down all components and repurpose the waste for use in other businesses or industries. A minimum quantity is required for each shipment. There are no maximum quantity limits. Waste is received, sorted, and recycled or repurposed for use in other industries

Packaging Type	Minimum Quantity
50-gallon drums	4 or more per shipment
15-gallon drums	9 or more per shipment

By opting into this program, applicators can save on landfill and dumpster expenses while helping to reduce the roofing industry's environmental footprint. For more information, please refer to the Container Recycling Program on the CRFC website or contact Eric Holland.

Sincerely,

Bruce Schenke
Product Manager, Roof Foam and Coatings