

CRFC Ambassador Program



Carlisle Roof Foam and Coatings (CRFC) created its Ambassador Program to recognize outstanding contractors who consistently display high-quality workmanship when installing CRFC's Spray Polyurethane Foam (SPF) and Coatings Roofing Systems. Each year, a few contractors are selected to serve as Elite Ambassadors on CRFC's Elite Council, which acts as an advisory board to help CRFC determine how to best support its contractor network.

Ambassadors are CRFC's most loyal and dedicated contractors. This designation is acknowledgment that a contractor is an industry leader.

- Contractor training
- Press release
- Swag
- Customized company profile
- Potential for early bird warranties

Elite Ambassadors are not only dedicated but also exhibit a level of workmanship unparalleled in the industry. Elite status is an acknowledgment that a contractor is among the best in the industry.

- Early bird warranties
- Ambassador Elite selling tools
- Co-branded marketing support
- Customized Ambassador Elite bid package
- Annual Ambassador Elite Council event

For questions and further details, please contact your sales representative.



Sustainable. Seamless. Solutions.

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