

CRFC Ambassador Program



Carlisle Roof Foam and Coatings (CRFC) is pleased to introduce our new contractor incentive programs, Premier Ambassador and Seamless Ambassador. The Premier Ambassadors will consist of CRFC approved applicators who install spray polyurethane foam (SPF) commercial roofing systems. The Seamless Ambassadors will consist of CRFC approved applicators who install acrylic and/or silicone coating commercial roofing systems.

All Ambassadors will have successfully completed and maintained:

- All applicable health and safety trainings and certifications
- CRFC product-specific training
- Minimum 100,000 sq.ft. of recent applications meeting program quality metrics*
- Minimum 100,000 sq.ft. per year of application experience with CRFC products*
- Program quality metrics

*To maintain authorization, beginning in the first full year, a minimum of 100,000 sq.ft. of application experience with CRFC products.

CRFC has compiled a complete marketing package to thank the Ambassadors for their partnership and success. Some of the benefits include:

- Customized company profile
- Lead support
- Ability to extend manufacturer material and labor warranties
- Potential for early bird warranties
- Press release
- Co-branded marketing support
- Wall plaque
- Swag

For questions and further details, please contact your sales representative.



Sustainable. Seamless. Solutions.

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